Springer

# Be an effective communicator

Grugliasco, November 5th 2019

# Agenda

- Logical Manuscript Structure
- Efficient Publication Strategy
- Successful Journal Submission
- SpringerNature free tools
- Open Access
- Predatory publishers
- Books

# Be an effective communicator

*Your goal is not only to be published, but also to be widely read in your field*

**Logical manuscript structure**

**Efficient publication strategy**

**Successful journal submission**

# Logical Manuscript Structure

# Your readers have 4 key questions

**Methods**

***What*** did you do?

**Results**

***What*** did you find?

**Introduction**

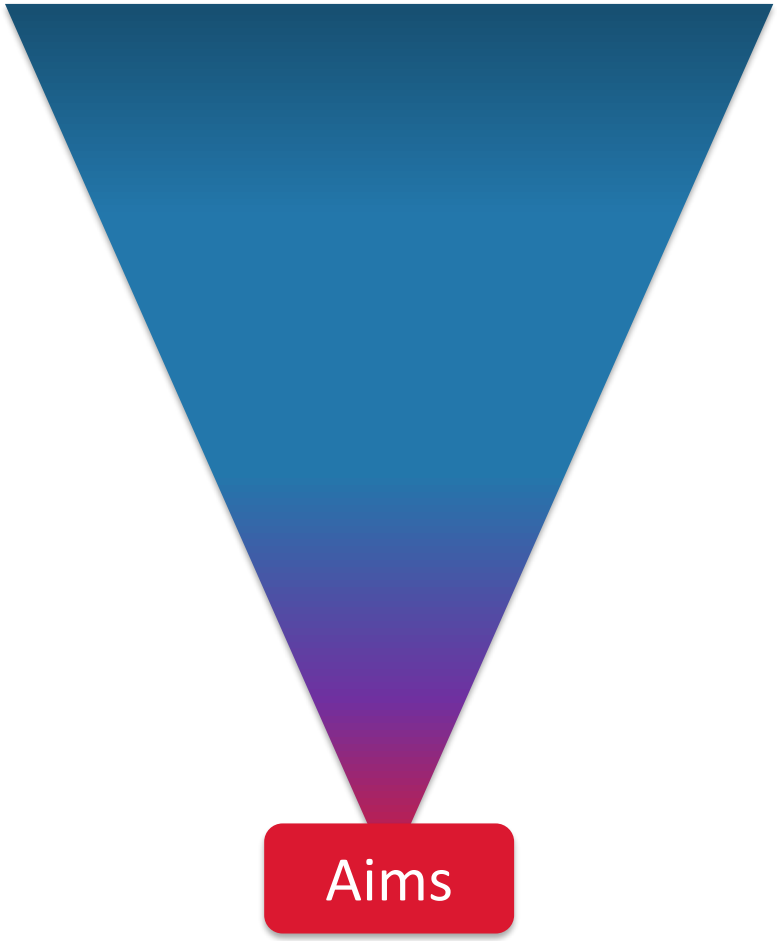
***Why*** did you do the study?

**Discussion**

***How*** does the study advance the field?

# Introduction

## *Why* does your study need to be done ?




***Introduce the topic***

- Worldwide/regional relevance
- Broad/specialized audience

***What is known about topic***

- Up-to-date studies
- Cite broadly worldwide

***What is not known***

- Clear description of problem
- Use keywords like 'however'

***Specific aims***

# Methods

## *What* did you do?

| | |
|---|---|
| Researchers in your field | • Reproduce your findings<br>• Build on your research |
| Peer reviewers | • Evaluate your study design<br>• Validate your results |

# Methods

## *What* do they need to know?

### Who/what was used in the study

- Samples or participants
- Materials (where purchased)

### How you conducted the study

- Methodology and techniques
- Discuss specific conditions and controls

### How you analyzed your data

- Quantification methods/software
- Statistical tests (consult a statistician)

# Guide your readers through your findings

**Logical presentation**

1. **Initial observation**
2. **Characterization**
3. **Application**

***Example:***

1. Fabricate new membrane for water treatment
2. Evaluate physical and chemical properties (e.g., under different temperatures/pressures)
3. Efficacy in removing particulate contamination

# Guide your readers through your findings

*One figure at a time*

## Results

*Clear subheading 1*

- Introduce experiment (figure 1)
- Discuss obtained data
- Summarize key finding

*Clear subheading 2*

- Introduce experiment (figure 2)
- Discuss obtained data
- Summarize key finding

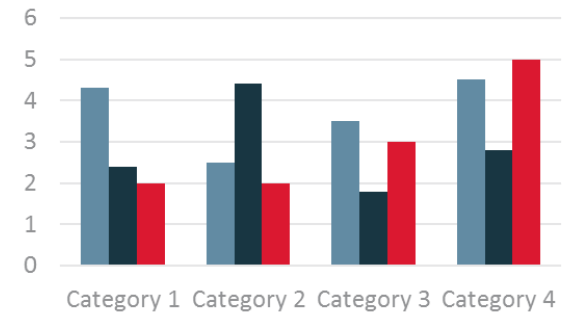



**Figure 1.** Descriptive figure caption

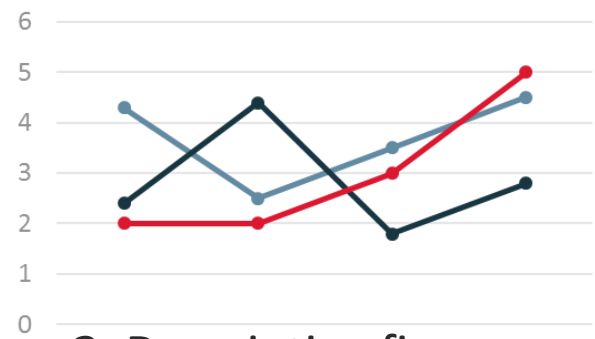
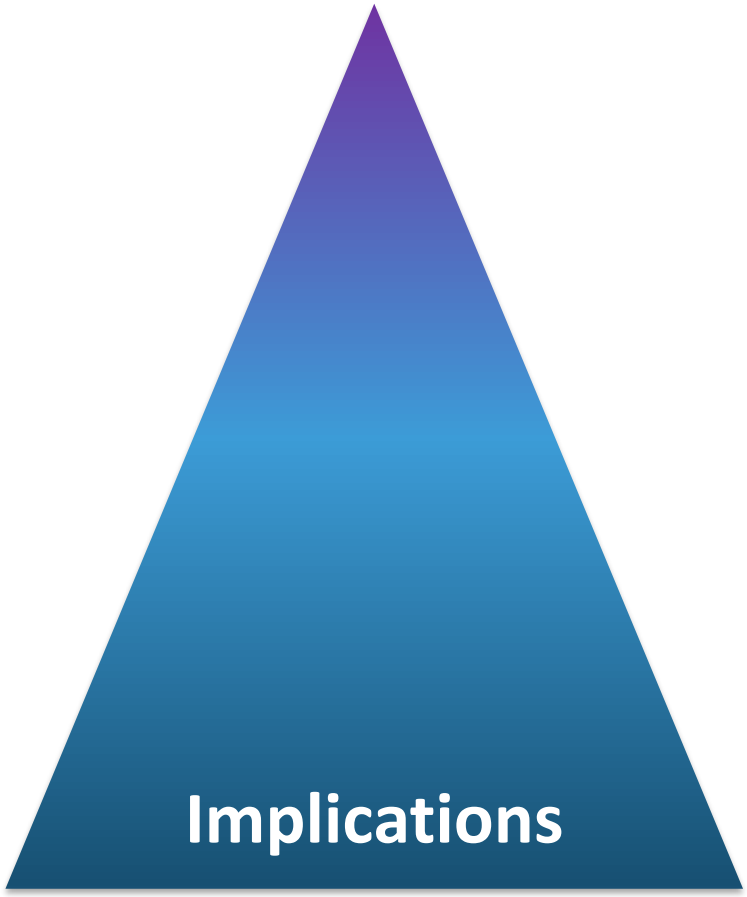



**Figure 2.** Descriptive figure caption

# Discussion

## *How* your study contributes to the field




***Summarize what you did***

- Begin with research problem
- Briefly describe study design
- Summarize key findings

***Interpret your findings***

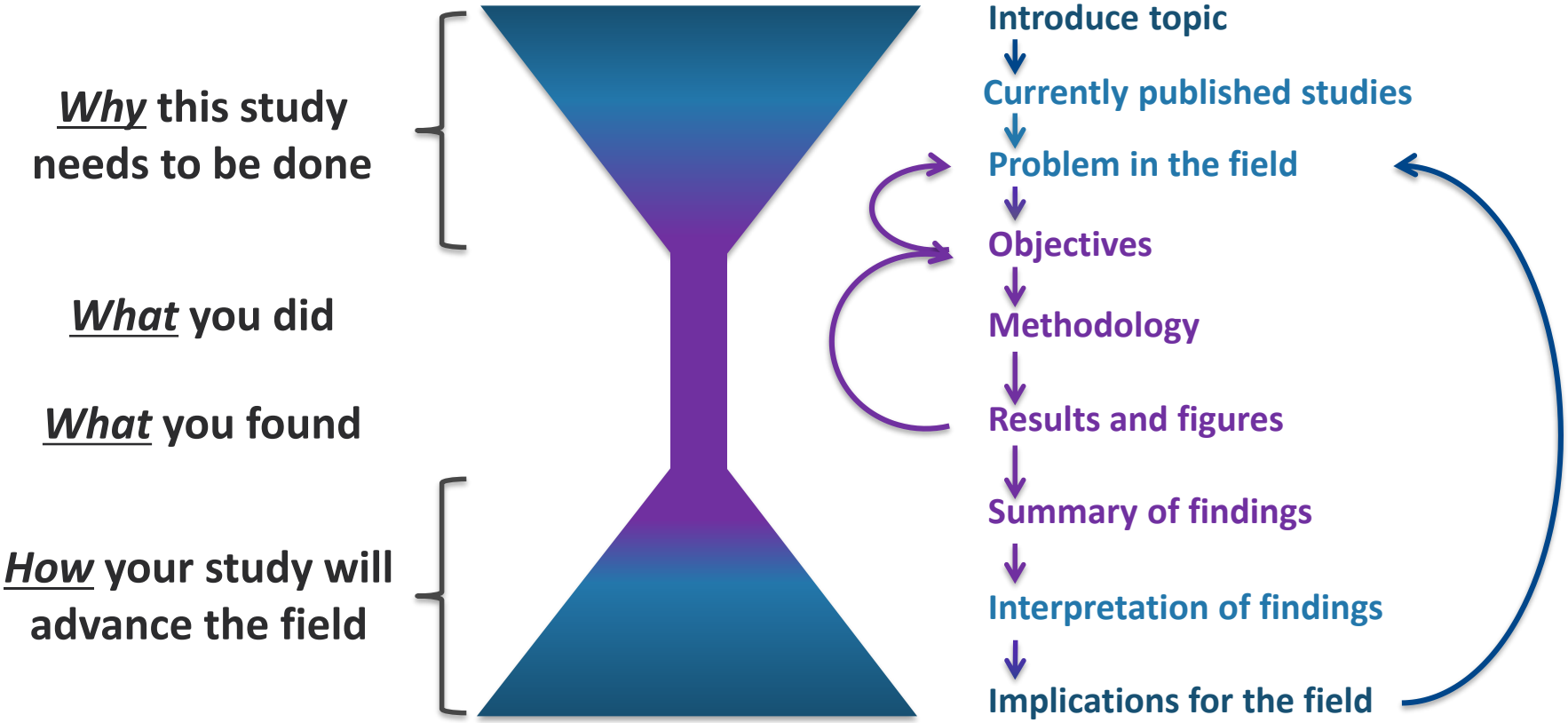
- Similarities & differences
- Unexpected/negative results
- Limitations

***Why important to the field***

- Main conclusion
- Implications

# Logically linking your ideas

Answer the ***four key questions*** for your reader




***Logically link your ideas throughout your manuscript***

# Titles – Get your reader's attention

**Should include…**

- ✓ What's important
- ✓ Keywords for indexing
- ✓ Conciseness (<20 words)

**Should avoid…**

- ✗ Questions
- ✗ Describing methodology
- ✗ Abbreviations

***Your title should be a concise summary of what's most important***

# Abstracts – First impression of your paper

| | |
|---|---|
| Aims | ***Importance*** of your topic |
| Results | ***Significance*** of your study |
| Conclusions | ***Relevance*** of your study |

***Clarity of your writing***

# Abstracts – Good first impression

*What do you readers want to know?*

| | |
|---|---|
| Why did the study need to be done? | Introduce topic and problem |
| What did you do? | Your aims and methodology |
| What did you find? | Key results |
| How study will advance the field? | Conclusions and implications |

# Efficient Publication Strategy

# Publication goals

*Publish quickly and have impact in the field*

**Choose the most appropriate journal**

**Communicate study's relevance**

# Choose the appropriate journal

*Is this the journal with the highest impact factor?*

*Not necessarily*

It is the journal that will best reach your target audience to maximize ***your impact*** in the field

# Choose the appropriate journal

*Where are the findings relevant?*

| | |
|---|---|
| Worldwide | Choose an ***international*** journal to reach a worldwide audience |
| Locally | Choose a ***regional*** journal to reach a local audience |

# Choose the appropriate journal

*For whom are the findings relevant?*

| | |
|---|---|
| Your field only | Choose an ***specialized*** journal to reach readers in your field |
| Your and other fields | Choose a ***broad-focused*** journal to reach readers across disciplines |

# Choose the appropriate journal

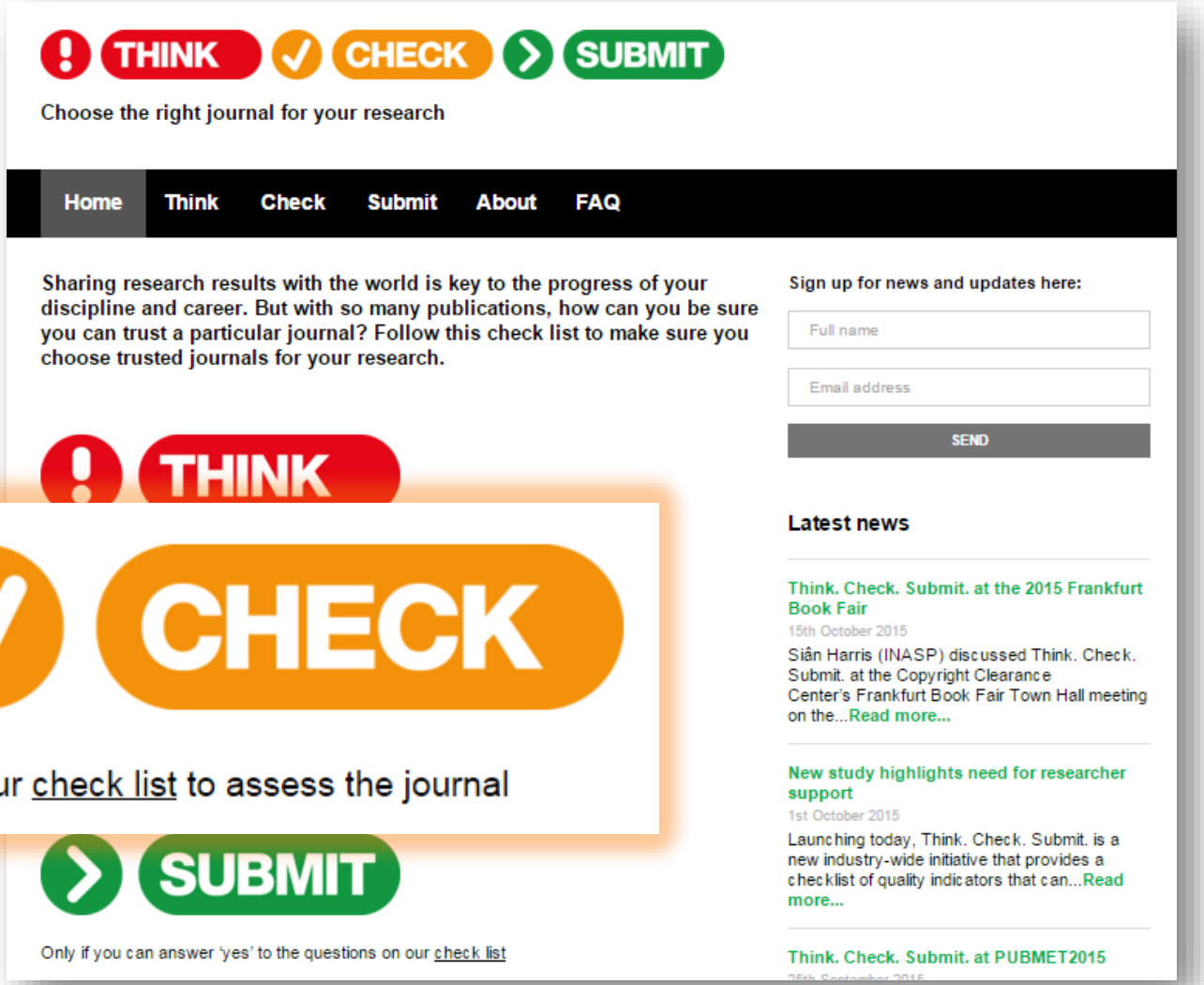
*How much accessibility do you need?*

| | |
|---|---|
| Subscription | Only academics with access to the journal can read your article |
| Open access | Freely available to everyone worldwide |

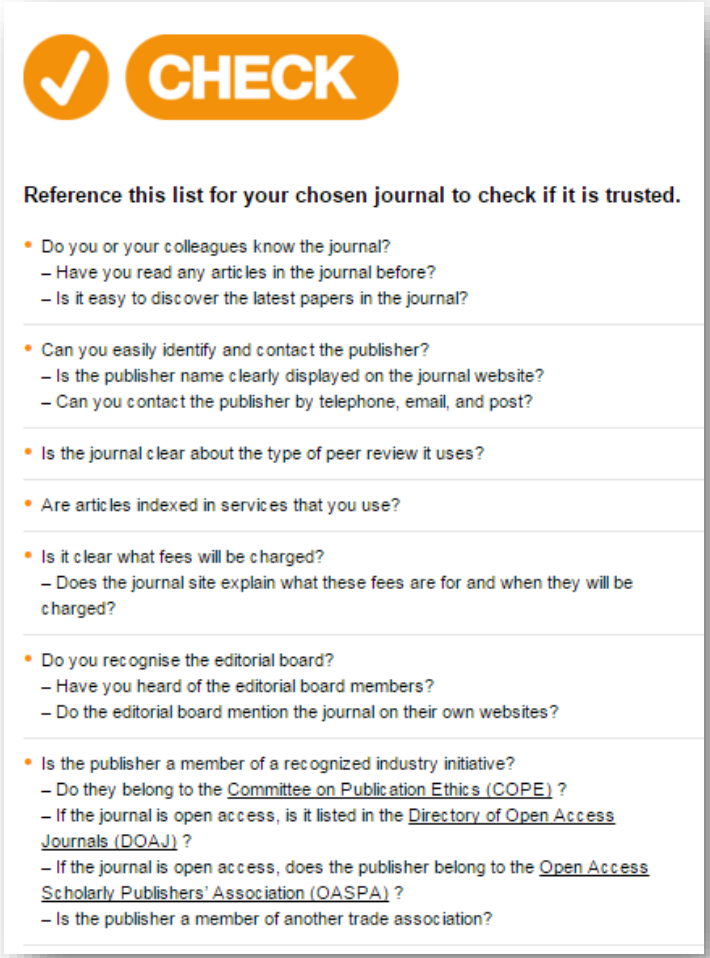
# How to identify a trustworthy journal?

| | |
|---|---|
| **Reputable publisher** | Springer Nature, Elsevier, PLoS, etc. |
| **Editorial board** | International and familiar |
| **Indexed** | Indexed by common databases |
| **Authors** | Do you recognize the authors? |
| **Fees** | Only paid *after* acceptance |

# Think – Check – Submit (www.thinkchecksubmit.org)



# Think – Check – Submit (www.thinkchecksubmit.org)



CHECK

**Reference this list for your chosen journal to check if it is trusted.**

- Do you or your colleagues know the journal?
  – Have you read any articles in the journal before?
  – Is it easy to discover the latest papers in the journal?
- Can you easily identify and contact the publisher?
  – Is the publisher name clearly displayed on the journal website?
  – Can you contact the publisher by telephone, email, and post?
- Is the journal clear about the type of peer review it uses?
- Are articles indexed in services that you use?
- Is it clear what fees will be charged?
  – Does the journal site explain what these fees are for and when they will be charged?
- Do you recognise the editorial board?
  – Have you heard of the editorial board members?
  – Do the editorial board mention the journal on their own websites?
- Is the publisher a member of a recognized industry initiative?
  – Do they belong to the Committee on Publication Ethics (COPE) ?
  – If the journal is open access, is it listed in the Directory of Open Access Journals (DOAJ) ?
  – If the journal is open access, does the publisher belong to the Open Access Scholarly Publishers' Association (OASPA) ?
  – Is the publisher a member of another trade association?

Only submit to a journal if you can answer ***yes*** to all of these questions!

# Need help finding a journal?

*Springer Journal Suggester*

journalsuggester.springer.com

Manuscript title

Biochemical and Immunochemical Evidences Supporting the Inclusion of Q

Manuscript text

To date, the only acceptable therapeutic approach for celiac disease (CD) is a strict elimination from the diet of gluten-containing foods, but this diet does not always guarantee an adequate nutritional intake. Pseudocereals are receiving considerable attention as interesting alternatives for the formulation of gluten-free products, an quinoa grains arise as nutritive substitutes of conventional cereals. The aim of this was the characterization of different quinoa samples corresponding to 11 quinoa va using polyacrylamide gel electrophoresis in the presence of sodium dodecyl sulfate PAGE) and immunoblotting techniques to assess their suitability for celiac subject of these varieties were grown in Italy to assess if the reproduction in a new habitat guarantee the retention of the "safe" protein pattern. None of the quinoa varieties presented protein bands with electrophoretic mobility comparable with those of wl gliadins, the toxic protein for celiac subjects. All the quinoa samples showed a low affinity for both specific anti-gliadin antibodies and IgAs from celiac subjects, conf that quinoa can be considered as a safe ingredient for celiac patients. However, rel varieties should be previously selected since the immuno cross-reactivity with anti antibodies can vary significantly.

Subject area Please select

Refine your recommendations

Plant Foods for Human Nutrition
2.368 Impact Factor | 24 days First decision (average) | 11% Acceptance rate

Food Biophysics
1.704 Impact Factor | 21 days First decision (average) | 23% Acceptance rate

Journal of Food Measurement and Characterization
0.536 Impact Factor | 61 days First decision (average) | 39% Acceptance rate

European Food Research and Technology
1.664 Impact Factor | Unavailable First decision (average) | Unavailable Acceptance rate

Genes & Genomics
0.566 Impact Factor | 21 days First decision (average) | 25% Acceptance rate

Amino Acids
3.173 Impact Factor | 37 days First decision (average) | 39% Acceptance rate

Food and Bioprocess Technology
2.576 Impact Factor | 24 days First decision (average) | 14% Acceptance rate

BMC Genomics
3.729 | 52 days | 51%

- ☑ ***Appropriate journal***
- ☑ ***Logically organized manuscript***

***Ready to submit!***

# Successful Journal Submission

# Journal editors are busy!

*Most journal editors are not full-time journal editors*

Full-time professors
Department heads

Journal editors when they have time

You are competing with many other researchers for the journal editor's ***limited time***

# Make the best first impression for journal editors

## *Cover letter*

Significance and relevance of study

***Suitable*** to be published by their journal

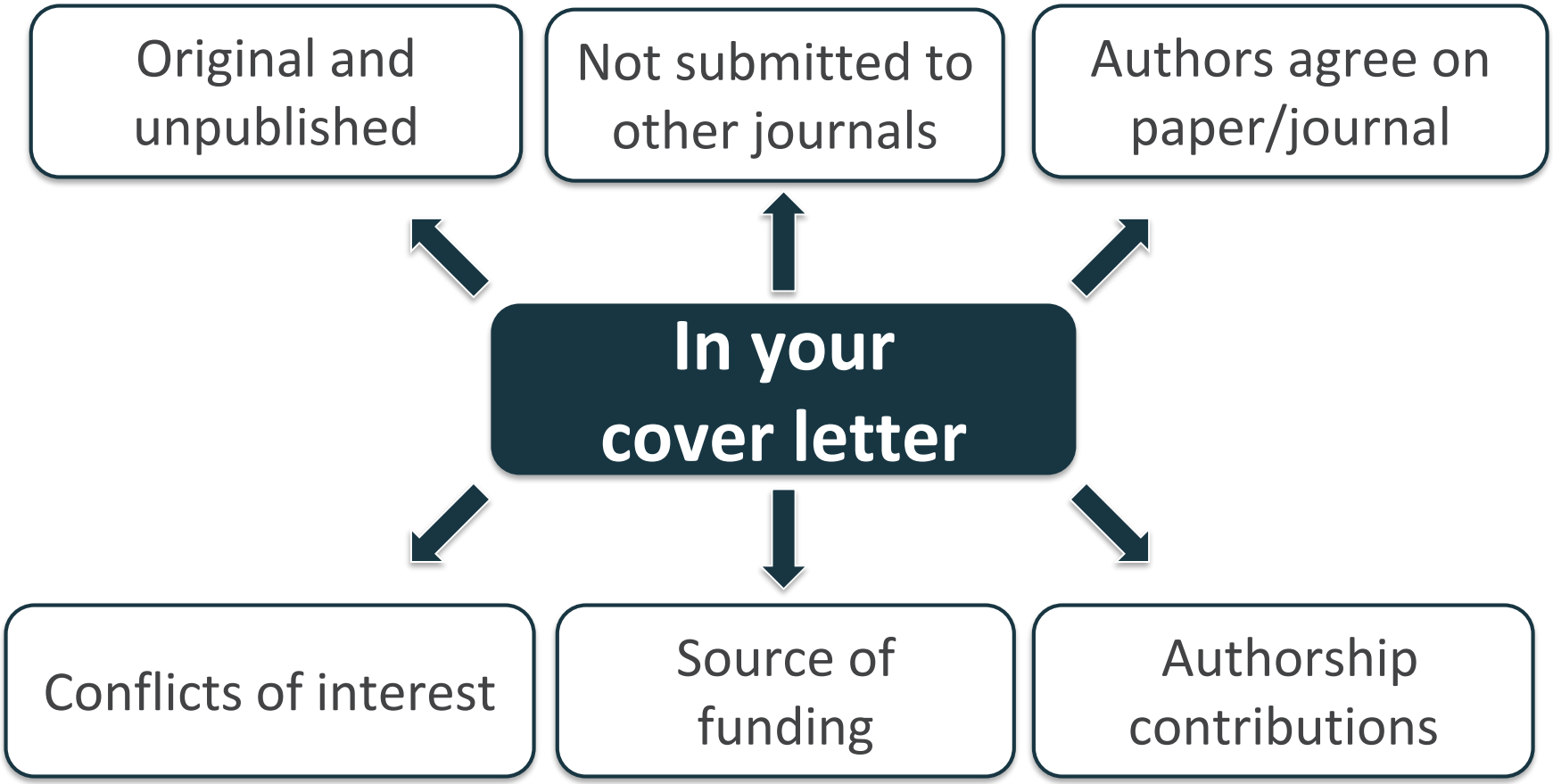
*Interesting to their readers?*

*Clear and concise writing style?*

# Cover letters – What to include (~1 page)

| | |
|---|---|
| Introduce your manuscript | • Manuscript title<br>• Article type |
| Why study is important | • Brief background<br>• Research problem & aims |
| What you found | • Study design<br>• 1 or 2 key findings |
| Why suitable for the journal | • Conclusion<br>• Interest to the readership |
| Additional information | • Include/exclude reviewers<br>• Publication ethics |

# Publication ethics



# Visit us for more information

Springer

## Publishing ethics

t.. Top

Researchers should conduct their research from research proposal to publication in line with best practices and codes of conduct of relevant professional bodies and/or national and international regulatory bodies. In rare cases it is possible that ethical issues or misconduct could be encountered in your journal when research is submitted for publication.

- Ethical responsibilities of authors
- Compliance with ethical standards
- Disclosure of potential conflicts of interest
- Research involving human participants and/or animals
- Informed consent
- Springer's Guide on Publishing Ethics
- Fighting plagiarism, piracy and fraud
- Predatory journals and references
- Interactive course

https://www.springer.com/gp/authors-editors/journal-author/journal-author-helpdesk/publishing-ethics/14214

nature.com

## Introduction

A central resource for users to find easily Nature journals' policies on publishing policies relating to ethics: authorship, plagiarism, fabrication, duplicate publication, competing financial interests, confidentiality and pre-publicity.

### Authorship

The Nature journals' authorship policy.

Find out more »

### Duplicate publication

The Nature journals' policy on duplicate publication.

Find out more »

### Plagiarism and fabrication

The Nature journals' policies on plagiarism and on providing due credit for published and unpublished data.

Find out more »

### Image integrity

Nature journals' policies and guidelines on digital images and their manipulation.

Find out more »

### Competing financial interests

Nature journals' competing financial interests policies.

Find out more »

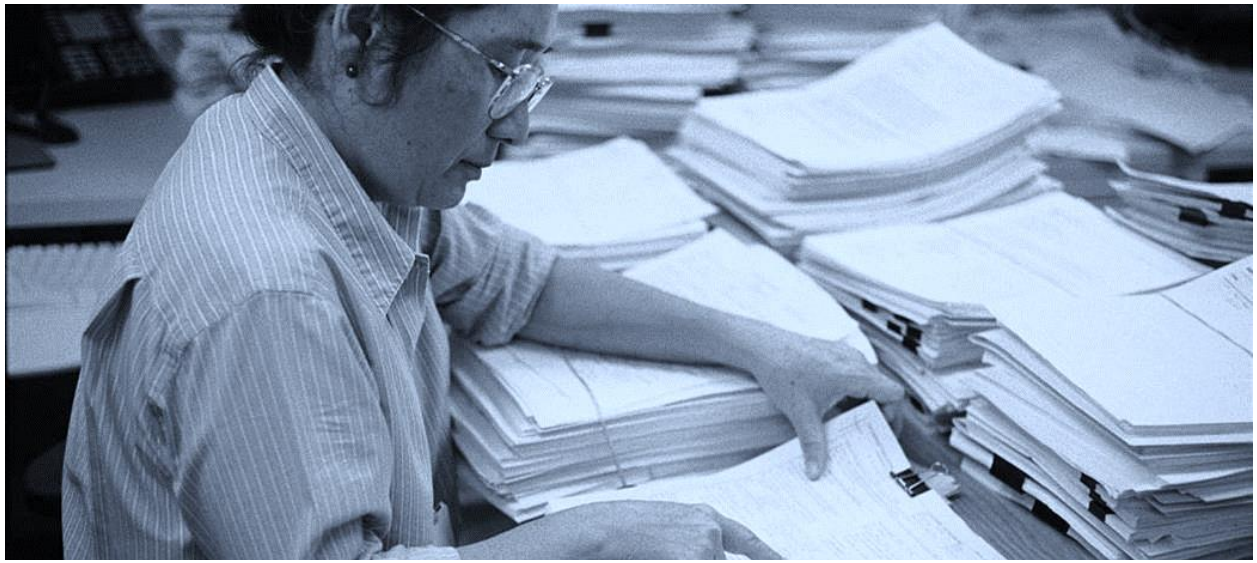
### Confidentiality and pre-publicity

The Nature journals' policies on confidentiality and pre-publicity. Includes policy on posting preprints and postprints.

Find out more »

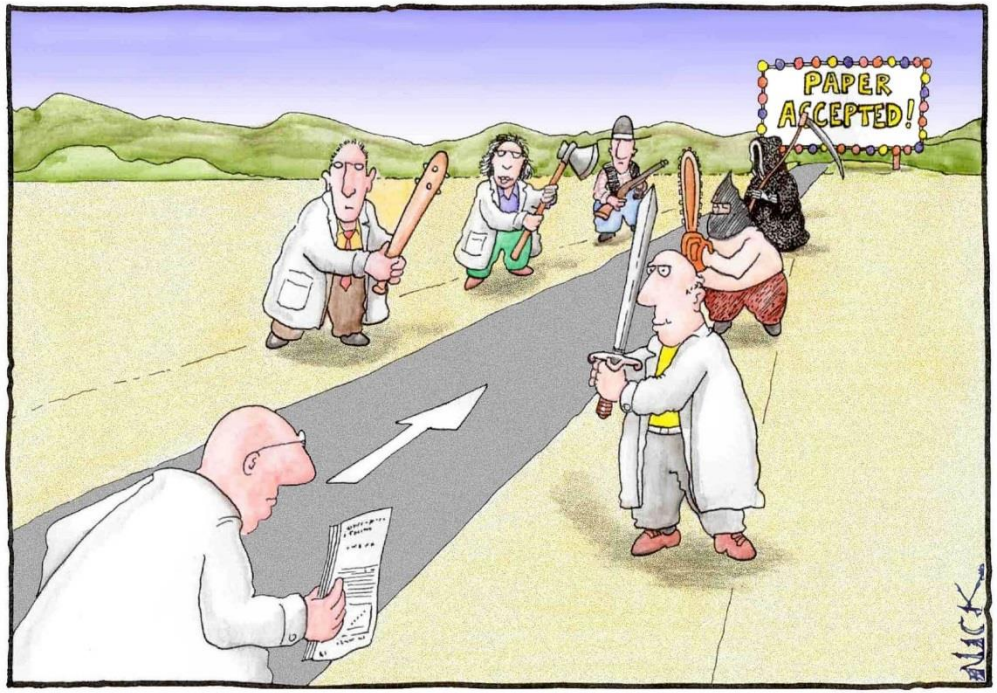
http://www.nature.com/authors/policies/publication.html

# Convince journal editor manuscript is suitable



***Peer review***

# Peer review is a positive process




Most scientists regarded the new streamlined peer-review process as "quite an improvement."

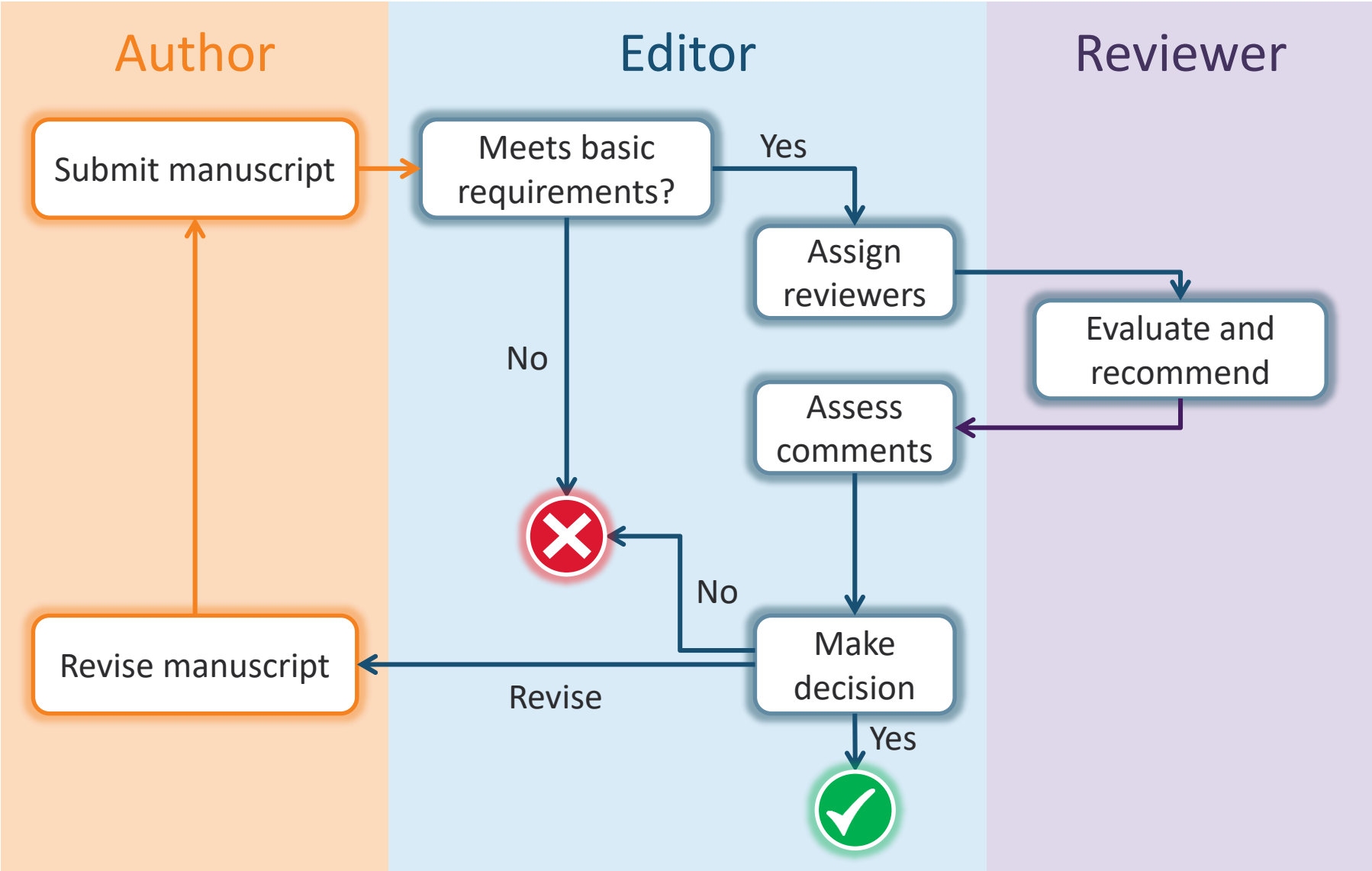
*Cartoon by Nick D Kim, scienceandink.com. Used by permission.*

Experts give advice on how to ***improve*** your study and your manuscript

Ensures only ***relevant*** studies are published

Peer review helps to ***advance*** the field

# The journey of your manuscript



# Writing response letters

*Clearly discuss all of your revisions*

Most common mistake

Only state that revisions have been done, not what the revisions were

*Journal editors are very busy!*

Make revisions easy to review

- ✓ Briefly state what was revised
- ✓ Always refer to page and line numbers
- ✓ In manuscript, highlight revised text

# Writing response letters

*What are journal editors looking for?*

| | |
|---|---|
| Do you agree or disagree? | • Why do you agree/disagree?<br>• Support disagreement with evidence |
| What revisions were done? | • State new experiments<br>• How revised the text & figures |
| Where can revisions be found? | • Page and line numbers<br>• Updated figure numbers |

# If at first you don't succeed…

*Relax, revise, and resubmit*

And we can help!

## The Transfer Desk

Springer

Has your manuscript ever been rejected because it was too interdisciplinary or too specialized, not sufficiently novel or because it didn't exactly match a journal's aims and scope? Manuscripts that are scientifically sound can be rejected for various reasons other than quality, which can be very frustrating. Our Transfer Desk can help!


https://www.springer.com/gp/authors-editors/journal-author/the-springer-transfer-desk

# Springer Free tools

# Promote your article after publication

*Don't wait for people to find it!*

**Present at conferences**

- Interact with others in your field
- Key target audience
- Establish new collaborations

**Promote on social media**

- LinkedIn & Twitter
- Use ***content sharing*** when available

# Articoli di riviste


(8)

Plant Foods for Human Nutrition (3)

(4) December 2014, Volume 69, Issue 4, pp 297–303 | Cite as

## Biochemical and Immunochemical Evidences Supporting the Inclusion of Quinoa (*Chenopodium quinoa* Willd.) as a Gluten-free Ingredient (5)

(6) Authors | Authors and affiliations

Elena Peñas, Francesca Uberti, Chiara di Lorenzo, Cinzia Ballabio, Andrea Brandolini, Patrizia Restani

Original Paper
First Online: 31 October 2014

3 Shares | 640 Downloads | 11 Citations (10)

### Abstract (7)

To date, the only acceptable therapeutic approach for celiac disease (CD) is a strict elimination from the diet of gluten-containing foods, but this diet does not always guarantee an adequate nutritional intake. Pseudocereals are receiving considerable attention as interesting alternatives for the formulation of gluten-free products, and quinoa grains arise as nutritive substitutes of conventional cereals. The aim of this study was the characterization of different quinoa samples corresponding to 11 quinoa varieties, using polyacrylamide gel electrophoresis in the presence of sodium dodecyl sulfate (SDS-PAGE) and immunoblotting techniques to assess their suitability for celiac subjects. Some of these varieties were grown in Italy to assess if the reproduction in a new habitat can guarantee the retention of the "safe" protein pattern. None of the quinoa varieties studied presented protein bands with electrophoretic mobility comparable with those of wheat gliadins, the toxic protein for celiac subjects. All the quinoa samples showed a low binding affinity for both specific anti-gliadin antibodies and IgAs from celiac subjects, confirming that quinoa can be considered as a safe ingredient for celiac patients. However, reliable varieties should be previously selected since the immuno cross-reactivity

Keywords

(1) Download PDF

Cite article

Share article (11)

(2) Article
Abstract (9)
Introduction
Materials and Methods
Results and Discussion
Conclusions
Notes
References
Copyright information
About this article

(12)

**Funzionalità principali**

1. Download del PDF
2. Visualizzazione dell'articolo (in HTML)
3. Titolo della rivista
4. Anno di pubblicazione
5. Titolo dell'articolo
6. Autore/I *
7. Abstract
8. Copertina della rivista
9. Informazioni complete
10. Esportazione delle citazioni ALTMETRIX
11. Share article (SHAREDIT) *
12. Articoli collegati RECOMMENDED *
(A piè di pagina)

SPRINGER NATURE

# Articoli di riviste: Autore/i




Plant Foods for Human Nutrition

December 2014, Volume 69, Issue 4, pp 297–303 | Cite as

## Biochemical and Immunochemical Evidences Supporting the Inclusion of Quinoa (*Chenopodium quinoa* Willd.) as a Gluten-free Ingredient

Authors | Authors and affiliations

Elena Peñas 1

Francesca Uberti 1

Chiara di Lorenzo 1

Cinzia Ballabio 1

Andrea Brandolini 2

Patrizia Restani 1

Email author

1. Dipartimento di Scienze Farmacologiche e Biomolecolari, Università degli Studi di Milano, Milan, Italy
2. Consiglio per la Ricerca e la Sperimentazione in Agricoltura - Unità di Ricerca per la Selezione dei Cereali e la Valorizzazione delle varietà vegetali (CRA-SCV), S. Angelo Lodigiano, Italy

Original Paper

First Online: 31 October 2014

# Biochemical and Immunochemical Evidences Supporting the Inclusion of Quinoa (Chenopodium quinoa Willd.) as a Gluten-free Ingredient.

Overview of attention for article published in Plant Foods for Human Nutrition, October 2014


About this Attention Score

Above-average Attention Score compared to outputs of the same age (51st percentile)

MORE...

Mentioned by

**3** tweeters

Readers on

**22** Mendeley

What is this page?

SUMMARY | Twitter

| | |
|---|---|
| **Title** | Biochemical and Immunochemical Evidences Supporting the Inclusion of Quinoa (Chenopodium quinoa Willd.) as a Gluten-free Ingredient. |
| **Published in** | Plant Foods for Human Nutrition, October 2014 |
| **DOI** | 10.1007/s11130-014-0449-2 |
| **Pubmed ID** | 25359556 |
| **Authors** | Peñas E, Uberti F, di Lorenzo C, Ballabio C, Brandolini A, Restani P |

View on publisher site

Alert me about new mentions

TWITTER DEMOGRAPHICS | MENDELEY READERS | ATTENTION SCORE IN CONTEXT

This research output has an **Altmetric Attention Score** of **2**. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **29 July 2015**.

| ALL RESEARCH OUTPUTS | OUTPUTS FROM PLANT FOODS FOR HUMAN NUTRITION | OUTPUTS OF SIMILAR AGE | OUTPUTS OF SIMILAR AGE FROM PLANT FOODS FOR HUMAN NUTRITION |
|---|---|---|---|
| #2,502,773 | #128 | #86,804 | #3 |
| of 5,422,321 outputs | of 256 outputs | of 190,751 outputs | of 8 outputs |

Altmetric has tracked 5,422,321 research outputs across all sources so far. This one **has received more attention than most of these** and is in the 51st percentile.

ATURE


Article

## Biochemical and Immunochemical Evidences Supporting the Inclusion of Quinoa (Chenopodium quinoa Willd.) as a Gluten-free Ingredient

Plant Foods for Human Nutrition, 2014, Volume 69, Number 4, Page 297
Elena Peñas, Francesca Uberti, Chiara Lorenzo, Show All (6)

Read Online

**11 ITEMS CITE THIS ARTICLE**

Page: **1** | 2 | >

3
CITATIONS

Article

### Chemical characterization, antioxidant, immune-regulating and anticancer activities of a novel bioactive polysaccharide from Chenopodium quinoa seeds

Yichen Hu, Jinming Zhang, Liang Zou, Chaomei Fu, Peng Li and Gang Zhao
Journal: International Journal of Biological Macromolecules, 2017, Volume 99, Page 622
DOI: 10.1016/j.ijbiomac.2017.03.019

Read Online

0
CITATIONS

Article

### Response surface optimisation of germination conditions to improve the accumulation of bioactive compounds and the antioxidant activity in quinoa

Luz María Paucar-Menacho, Cristina Martínez-Villaluenga, Montserrat Dueñas, Juana Frias and Elena Peñas
Journal: International Journal of Food Science & Technology, 2017
DOI: 10.1111/ijfs.13623

Read Online

6

Article

### Impact of Elicitation on Antioxidant and Potential Antihypertensive Properties of Lentil Sprouts

CITATION RANK

**88th PERCENTILE**

CITATIONS PER YEAR

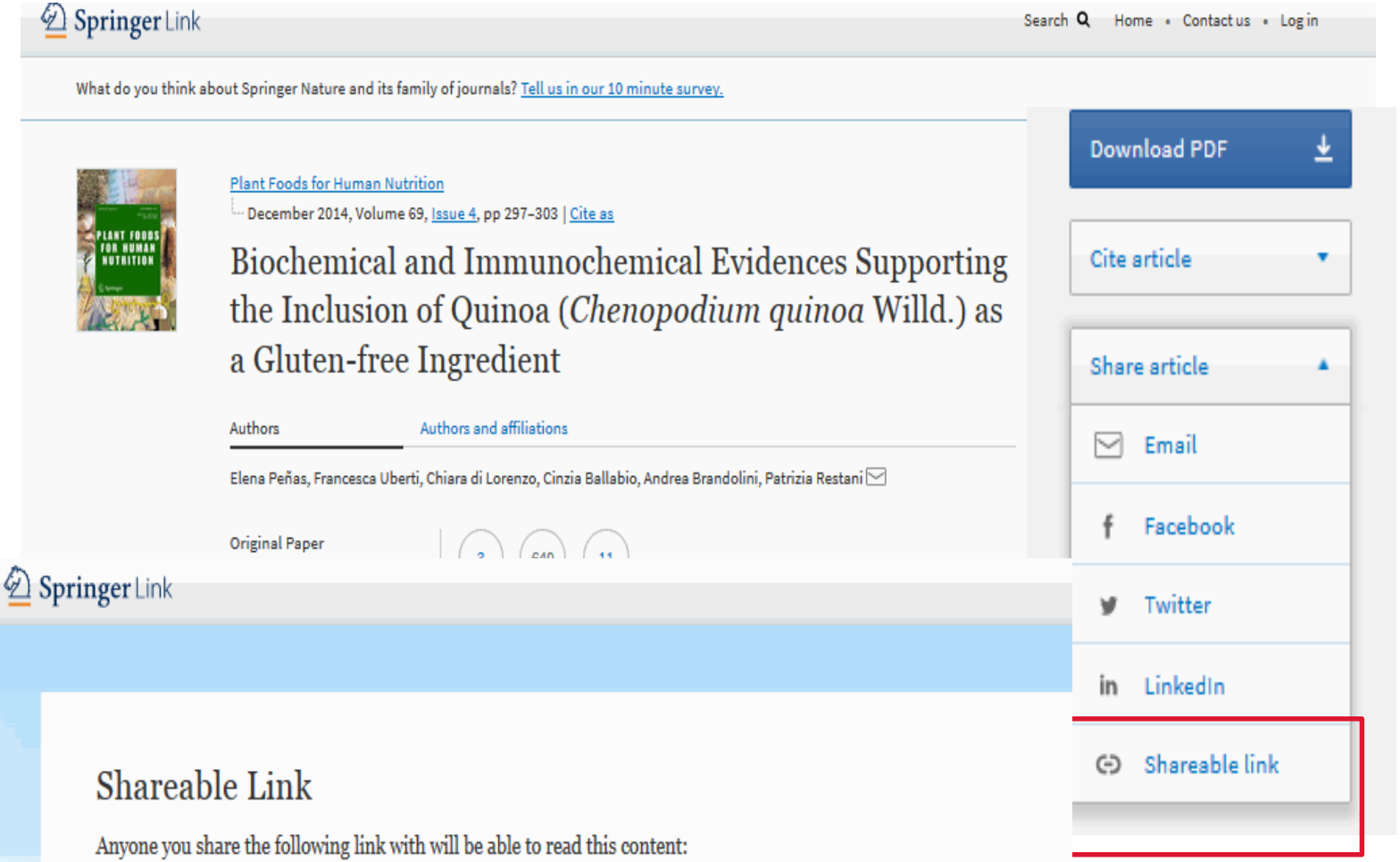

CITING JOURNALS

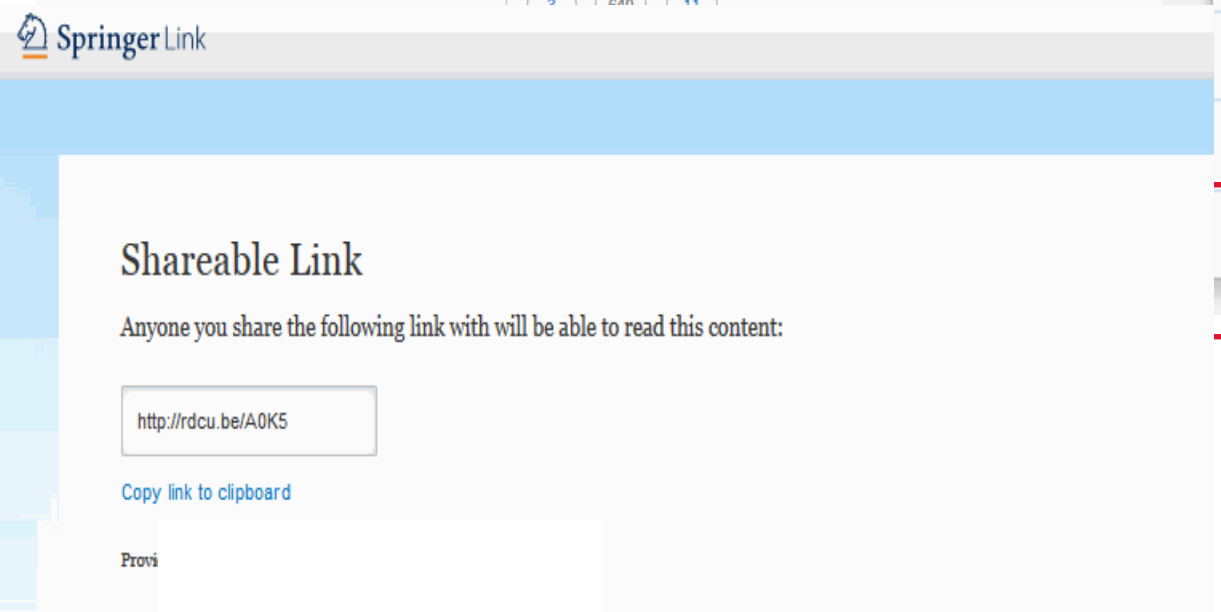
| | |
|---|---|
| Plant Foods for Human Nutrition | 3 |
| European Journal of Clinical Nutrition | 1 |
| Food Research International | 1 |
| International Journal of Biological Mac ... | 1 |
| International Journal of Food Science & ... | 1 |
| LWT - Food Science and Technology | 1 |

CITING BOOKS

| | |
|---|---|
| Pseudocereals | 2 |
| Gluten-Free Ancient Grains | 1 |

# Articoli di riviste: Share article (SHAREDIT)



# Content sharing

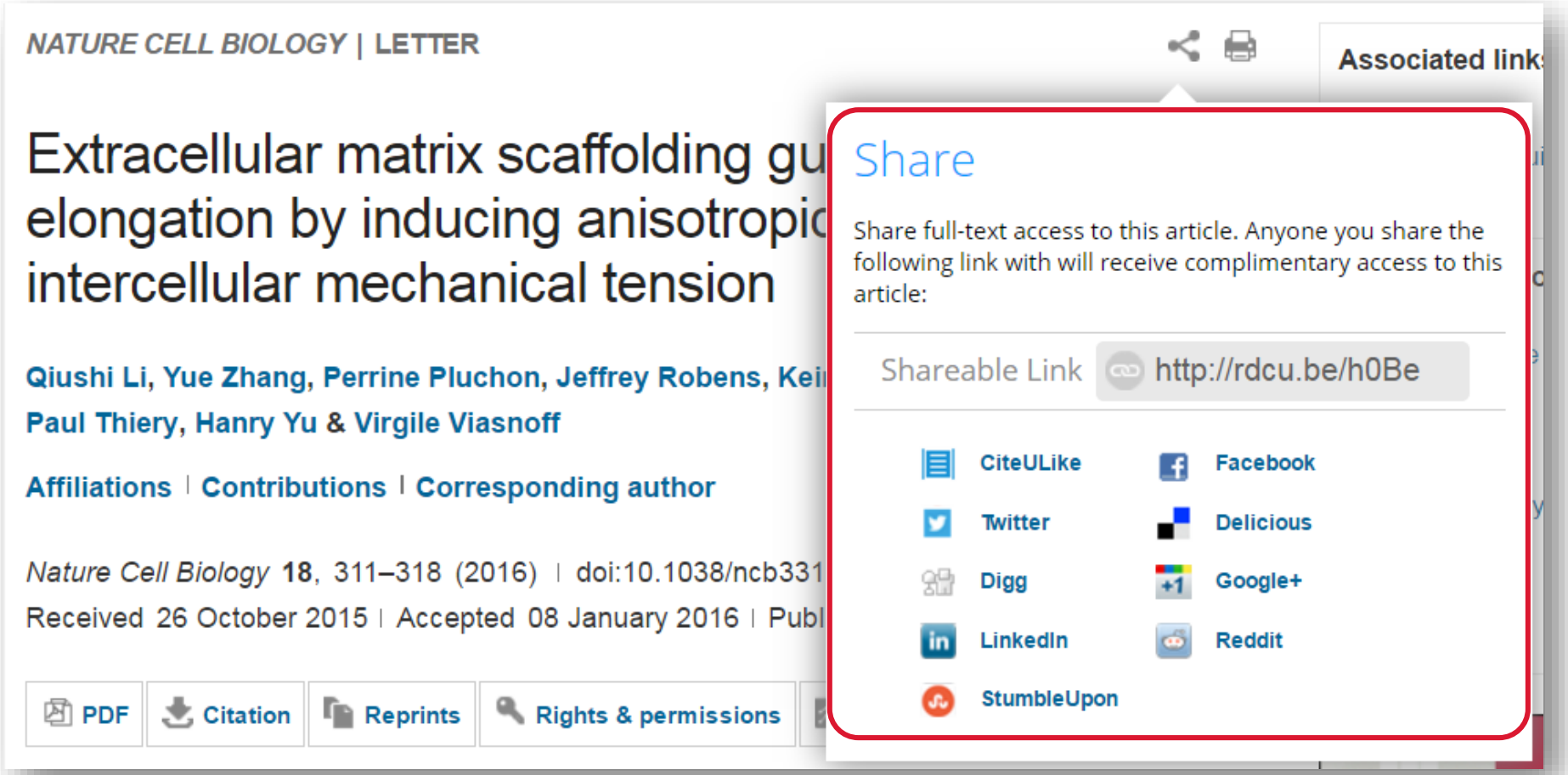
*Allow **anyone** to read your article*

Exclusive service from Springer Nature

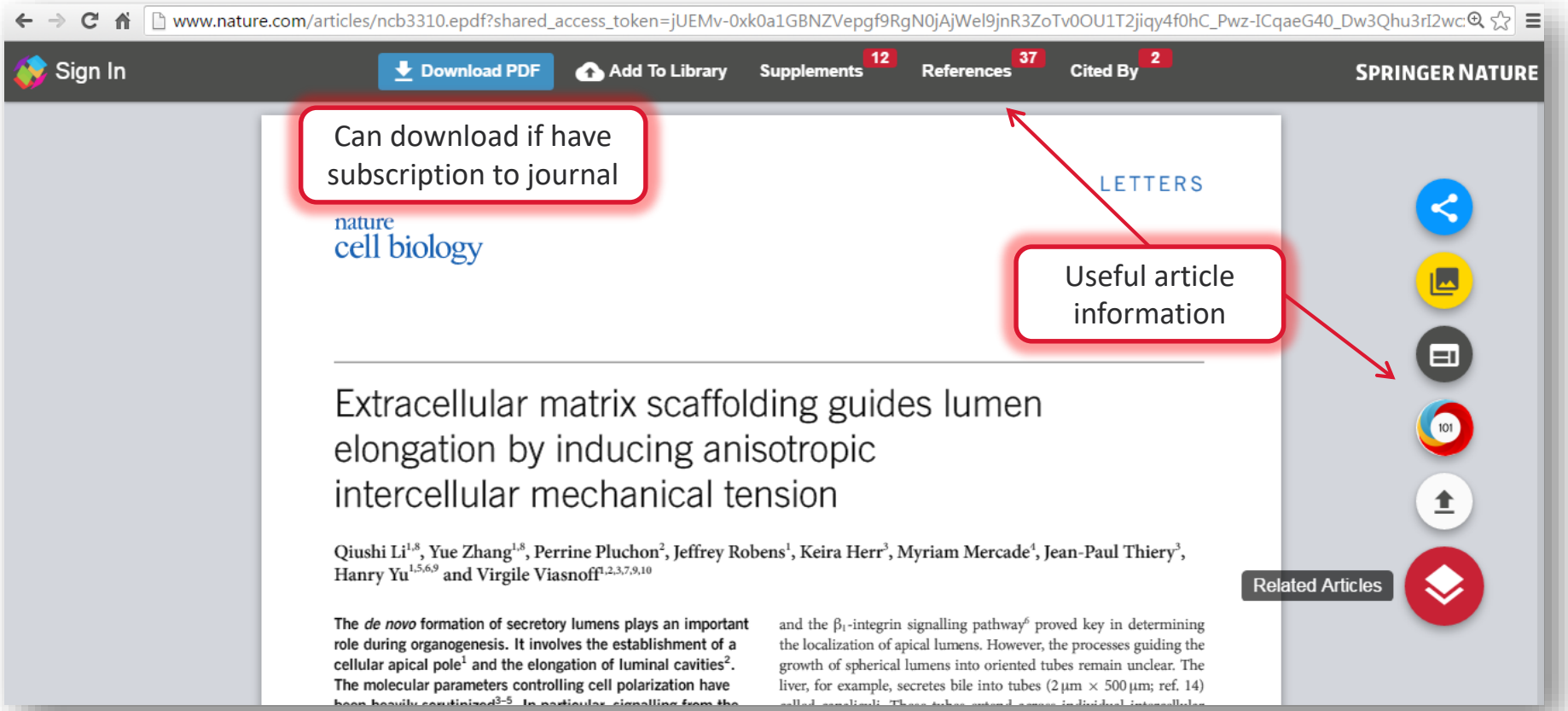
- Does not require open access
- Full text is available to read online

*Available for most Springer Nature journals!*

# Content sharing – Enabling access worldwide



# Content sharing – Enabling access worldwide




*Even without subscription access, can still read article online for free*

# Articoli di riviste: Articoli collegati RECOMMENDED

## Personalised recommendations

1. Plum pox virus genome expression in genetically engineered RNAi plants
   Ravelonandro, M.... Briard, P.
   *Acta Horticulturae* (2017)

2. Genetic Diversity, Population Structure, Parentage Analysis, and Construction of Core Collections in the French Apple Germplasm Based on SSR Markers
   Lassois, Ludivine... Durel, Charles-Eric
   *Plant Molecular Biology Reporter* (2016)

3. Sensory Quality Characteristics of Gluten-Free Products Prepared with Germinated Quinoa (Chenopodium quinoa Wild)
   Srujana, Naga Sai... Suneetha, W. Jessie
   *International Journal of Current Microbiology and Applied Sciences* (2017)

Want recommendations via email? Sign up now

Powered by: Recommended

g used?

used in over
180
countries

Recommended

Hello Elisa

Here are the **latest recommendations for you**.

1 Parameterized complexity of finding a spanning tree with minimum reload cost diameter

Baste, Julien ... Thilikos, Dimitrios M.
*arxiv* (2017)

2 AutoLock: Why Cache Attacks on ARM Are Harder Than You Think

Green, Marc ... Eisenbarth, Thomas
*arxiv* (2017)

3 A predictive approach for enhancing resource utilization in PaaS clouds

e investigational

1 of 6 Next »

SPRINGER NATURE

# springernature.com/ Springer Alerts



Home Subjects Services Products Springer Shop About us

## Stay informed with Springer Alerts

SpringerAlerts keep you informed of developments in your field. Get early notice of journal content, upcoming book releases and special offers by subscribing to SpringerAlerts. You can customize SpringerAlerts to deliver precisely the information you need.

### Journal and book alerts

| | |
|---|---|
| **Journal alert** | Choose from over 1,800 journals. You will receive the **table of contents** of a new journal issue when the issue is available online at springerlink.com. Browse by journal or Browse by subject |
| **New book alert (including ebooks)** | Tailor your profile to meet your needs by selecting from over 500 subject areas. You will be notified when a new **print** book and **eBook** is published. Browse by subject |
| **Book series alert** | See the table of contents of a newly published volume within a book series, delivered to you directly. Browse by subject |

### For librarians, booksellers and book reviewers

| | |
|---|---|
| **Librarian alert** | Get news about upcoming books or journal articles, pricing and more. Subscribe now |
| **Bookseller alerts** | Sign up for Springer News Online to keep up with Springer's latest publications, delivered to you monthly. Subscribe now<br>As a registered bookseller, please sign up for our special bookseller alerts, including the **Forthcoming Titles Alert** and **New Book Alert** for booksellers. Set up your profile |
| **Book reviewer alert** | For reviewers who contribute to journals, magazines or online media, sign up to stay informed about Springer's newly published books. Subscribe now |

# Open Access

# What is Open Access?

At it's most fundamental Open Access is when publications are freely available online to all at no cost and with limited restrictions with regards reuse.

The unrestricted distribution of research is especially important

- for **authors** (as their work gets seen by more people)
- for **readers** (as they can access and build on the most recent work in the field)
- for **funders** (as the work they fund has broader impact by being able to reach a wider audience).

# Two routes to Open Access

## *Green Open Access*

- Copyright sits with the Springer
- Self-archiving of accepted manuscript (not typeset version) into a repository after 12 months (credit + link to original article)
- Author retain rights to share manuscript for internal and educational purposes
- No APC applies

https://www.springer.com/gp/open-access/publication-policies/self-archiving-policy

## *Gold Open Access*

- Copyright remains with the author
- Creative Commons Attribution (CC BY) license for journals
- Typeset version can be reused by anyone and for any purpose
- Typeset version can be immediately deposited into any repository
- Typeset version freely available online at SpringerLink
- APC applies

https://www.springernature.com/gp/open-research/journals-books/journals

# How does Springer Nature support this diverse landscape?

## FULLY OPEN ACCESS

- 600+ OA journals in our Nature Research, BMC, & SpringerOpen portfolios including…

nature COMMUNICATIONS | SCIENTIFIC REPORTS | palgrave communications | Genome Medicine | Genome Biology | BMC Medicine | BMC Biology | COMMUNICATIONS BIOLOGY | COMMUNICATIONS CHEMISTRY | COMMUNICATIONS PHYSICS

- All content immediately OA
- CC BY licence only
- BMC & SpringerOpen memberships

## HYBRID OPEN ACCESS

- 1,800+ journals with hybrid OA options, including Springer Open Choice, Palgrave Macmillan hybrids and hybrid academic journals on nature.com platform

Springer | palgrave macmillan

- CC BY licence for OA articles
- Springer Compact agreements
- 12month embargo for self-archiving

## NATURE RESEARCH (SUBSCRIPTION)

- 50+ subscription journals, all permitting self-archiving of accepted manuscripts, including…

nature chemistry | nature genetics | nature physics | nature

- 6 month embargo for self-archiving

Regional differences in OA development Europe supports gold OA, while China and the USA generally prefer self-archiving

# Benefits of open access

- Fulfill funder or institutional ***mandates***
- Increase ***accessibility*** to your findings worldwide
- Increase the number of ***downloads*** of your article
- Allows you to retain the ***copyright*** to your work
- Published ***quickly*** online
- ***Fewer restrictions*** on word and figure limits

# Predatory Publishers

# Predatory publishing

- Confusing and crowdy scenario… the total number of journals grow by 3,5 % annually

- **Predatory publishing** is an exploitative, and typically open access, academic publishing  business model that involves charging publications fees to authors **without checking articles for quality and legitimacy and without providing the other editorial and publishing services associated with legitimate journals** (open access or not).

# Predatory publishers: features

- Predatory publishers are “flim-flam men” who deceive, cheat, and squeeze money out of authors
- They trick academics and institutions out of payments, harm careers, refuse to retract, tarnish legitimate Open Access, pollute the literature, and reduce trust in scholarship.
- They lack transparency and are given away by tells such as false claims of indexing, not declaring ethics and COIs,
- and poor language and production quality
- They mimic real journals, even stealing titles or posing as them.
- Fake impact factors, promising publication in a few days, and boards that do not reflect the journal scope are common problems they see in publishers

# Books

# Books or Journals?

- An academic book is a **complete**, state-of-the-art scholarly work on a topic
- **Book chapters** fulfil a similar role to review articles, with books representing a united collection of manuscripts on related topics
- Books include large bibliographies, recommended readings, summaries, exercises (textbooks), index


**Book proposals are peer-reviewed as well!**

# Types of books

## Monographs

- Scientific presentation of a field or topic, usually with new scientific results, usually written by one or only a few authors

## Contributed volumes

- A collection of chapters around a specific topic written by more authors and edited by a team. Different voices to present a field in a unified and consistent way

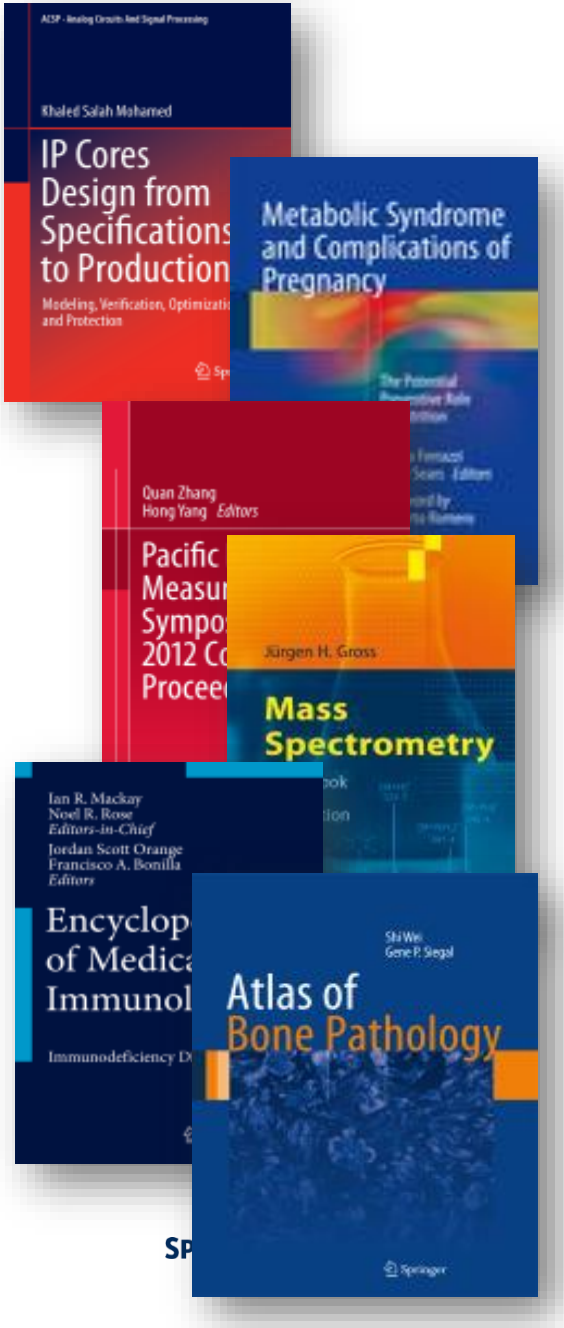
## Textbooks

- Systematically and didactically well prepared introduction to a certain (scientific) field. With examples, exercises, summaries, glossaries, usually written by one or few authors

## ReferenceWorks, Atlases

- Tertiary literature, comprehensive

## Proceedings



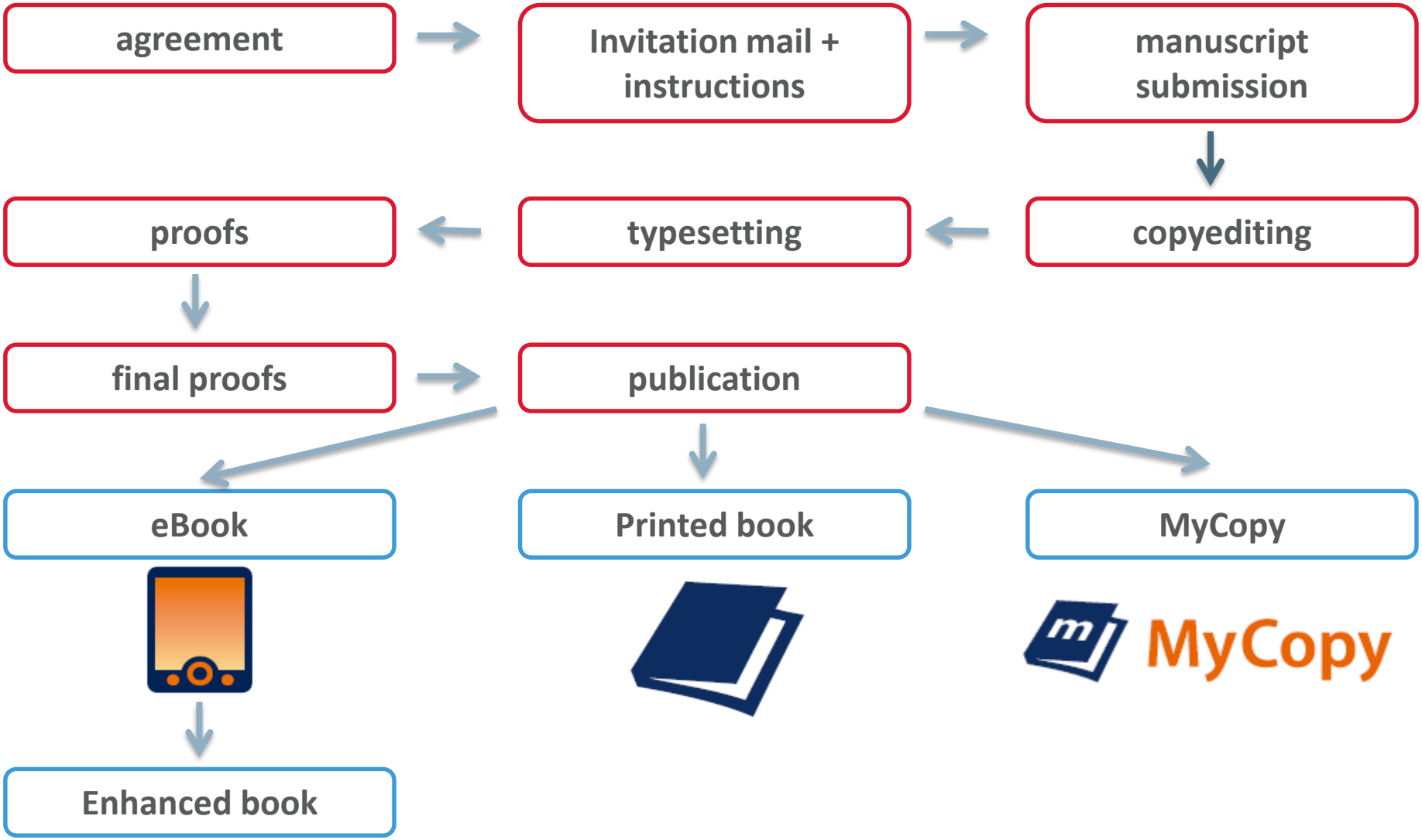
# You have an idea for a book. Proposal submission

- Title
- Authorship
- Infotext
- Type of book
- Target
- TOC
- Main features

**Evaluation**

Peer-reviewing / Editorial / marketing / sales

# After the acceptance? Book workflow



# Permissions

## Dealing with non-original materials

Texts

Illustrations

Graphs

ASK and OBTAIN permission for reproduction from copyright holder

- Include citation in the text
- Include source in captions
- Include original publication in the references list



Patrizia Bianchi: patrizia.bianchi@springer.com

Elisa Magistrelli: elisa.magistrelli@springer.com

SPRINGER NATURE